

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Elders Voice</b>	
If your organisation is part of a larger organisation, what is its name? <b>Previous charity commission no. 1034631</b>	
In which London Borough is your organisation based? <b>Brent</b>	
Contact person: <b>Ms Jenny Davison</b>	Position: <b>Community Development Manager</b>
Website: <a href="http://www.eldersvoice.org.uk">http://www.eldersvoice.org.uk</a>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1091519</b>
When was your organisation established? <b>01/02/1993</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Older Londoners</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Older Londoners aged 75 years and over living more active and healthier lives Fewer older Londoners aged over 75 years with depression and more reporting improved well-being</b>
Please describe the purpose of your funding request in one sentence. <b>The purpose of our funding request is to provide opportunities for LGBT older people in Brent to socialise, enjoy peer support and make new friends.</b>
When will the funding be required? <b>01/10/2018</b>
How much funding are you requesting? Year 1: <b>£69,696</b> Year 2: <b>£73,458</b> Year 3: <b>£0</b> <b>Total: £143,154</b>

**Aims of your organisation:**

Elders Voice works with older people to enable them to live independently, safely and securely in their own homes by providing quality services which enable them to continue to live in a home environment which suits their needs, have new social opportunities, widen their social networks and make new friends, have new experiences, and have fun. Elders Voice has a holistic approach to working with older people so that their lives are safe and secure, and that they can enjoy a life outside of their homes and in the local and wider communities. The organisation disseminates information on the rights of older people to make sure they obtain the quality services they are entitled to; and signposts people to other organisations and services whenever necessary.

**Main activities of your organisation:**

Elders Voice has a number of main activities and these are: a Floating Support/Handyperson service covering such areas as debt management, welfare benefits, housing options, home safety and security, the handyperson service carries out small repairs in the home including fitting grab rails, peep holes and security lights, along with a small plumbing service; three Day Centres a week for frail older people and older people with dementia; two Dementia Cafes a week for people with dementia and their carers; a weekly timetable of classes including yoga, singing, movement to music, Zumba Gold; and an at home digital learning service to enable older people to use their computers safely and securely. All of our main activities are vital to enable people to stay safe, secure and happy in their homes, to take part in a variety of activities and to participate fully in the local and wider community.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>9</b>	<b>15</b>	<b>8</b>	<b>25</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	

## Summary of grant request

Our extensive research, along with our knowledge of Brent, has found that there are no dedicated services in Brent for LGBT older people. There is a vital need for this in the borough and this project will fill a huge gap in service provision. Along with this, it is well researched that social isolation is a significant concern for older people and it has negative impacts on an individual's health and well being. The older population in Brent has high instances of long term illnesses and chronic conditions, and these older people are likely to be at greater risk of social isolation as a result of impeded mobility, which may impact on their ability to access services or support networks in the community (Brent Joint Strategic Needs Assessment 2016). Social isolation and exclusion is likely to be exacerbated for LGBT older people, and there is a general lack of information of what is available for this group of people in the London Borough of Brent. Older people have to go to neighbouring boroughs such as Camden to seek out services which are specific to their needs.

We believe we are the right organisation to deliver this service. Elders Voice was established in 1993 and celebrates its 25th anniversary in 2018. We have an exemplary record of delivering services to older people living in Brent. We are well known in the borough both to statutory and other services and, most importantly, to service users. We have a strong network of partners and contacts, a wide reach to service users and a healthy presence on social media.

The work will be delivered by a project manager and outreach worker who will have experience of working with LGBT older people and of developing and delivering services. They will be aware of, and sensitive to, the generational issues such as any prejudice older people may have faced due to their sexuality. There will be a variety of activities on offer including monthly socials, a telephone befriending service and weekly coffee mornings.

The project will meet City Bridge Trust's programme outcomes by ensuring that older Londoners widen their social networks, lead more active lives by having new opportunities to get out and about, meet people and take part in new activities. This will, in turn, improve their emotional, physical and spiritual well being. Information sessions will ensure people are increasingly aware of the benefits they can receive, and any issues around housing. Elders Voice has a Floating Support service which deals with these kind of issues all the time. They are able to advise on a wide range of subjects and along with the above they can also give information about debt management, signposting to other services and a number of housing options. Our handyperson service will be able to ensure that these people are safe, secure and independent in their homes by offering a small repair and plumbing service.

Elders Voice will meet City Bridge Trust's Good Practice principles as we have always involved older people in the running of the services that we deliver. We will form a Steering Group which will include the people who use this service. We shall, as with all our services, distribute feedback questionnaires at three monthly intervals to ensure that what we are delivering is appropriate and flexible. We will actively seek volunteers. The people we work with and continue to work with come from a diverse range of backgrounds and ethnicities, and Elders Voice greatly values diversity both in our workforce and in the people we work with and for.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**ISO9001**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Monthly late afternoon/early evening social/cafes where people can meet for discussions, information sessions, advice about topics that are relevant for people, sharing skills, experiences and knowledge. These will be opportunities for creative and fun activities. We plan for 60 people in year one, 75 people in year two.**

**Casual Monday coffee mornings. A drop in session where everyone can come for a couple of hours for tea and coffee, and bring cake to share. A great start to the week. We plan for 50 people in year one, 60 people in year two.**

**Developing a telephone befriending for LGBT older people who find it difficult to get out. The telephone tree will be developed by volunteers and offer 30 minutes each week for volunteers to talk with the most socially isolated. We plan 20 people in year one, 30 people in year two.**

**Encouraging friendship groups outside the above where people can meet either at each other's houses, out and about for coffee, shopping cinema, art galleries and any number of other activities. We plan 3 groups in year one, and 6 groups in year two.**

**One big event a year to celebrate each other and to come together in recognition of the achievements of the service. There will be one celebration event a year.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**The opportunity to widen social networks, to connect with other LGBT older people, to make new friends, to feel a part of a group of people with similar identities and to feel accepted and respected.**

**All of the activities will tackle social isolation and exclusion, and will enable people to have opportunities they may not have had before.**

**For those LGBT older people who are less able to get out and about, to have the opportunity to talk to someone once a week, to feel less isolated, knowing they can connect with others.**

**Accessing relevant information and advice from a variety of sources, and sharing advice between each other. This will also mean that people will be acknowledging each others' experiences and expertise.**

**Taking part in social and leisure activities, learning new skills and learning from each other, being creative, laughing and having fun,**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We would want the activity to continue beyond the requested funding period by seeking further funding from continuation funders, engage staff and volunteers in the process of seeking further funding, ensure we have a passionate champion who is a driving force behind this service and exploring ways in which volunteers can continue to run the project after funding.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**60**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Brent (100%)**

What age group(s) will benefit?

**65-74**

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**21-30%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff costs (including oncosts)	42,627	43,480	0	86,107
Support costs (management, marketing and admin, finance management)	6,941	7,080	0	14,021
Office expenditure and overheads	5,148	5,302	0	10,450
Start up costs (including computers, mobile phones)	2,000	0	0	2,000
Project Direct costs (Including travel expenses, printing and distribution)	4,480	4,510	0	8,990
Activities (two celebrations)	1,000	1,000	0	2,000
Weekly Cafes/Monthly socials - refreshments, catering, cleaning	5,160	6,966	0	12,126
Volunteers - travel and subsistence	2,340	3,120	0	5,460
Project evaluation and legacy	0	2,000	0	2,000
<b>TOTAL:</b>	<b>69,696</b>	<b>73,458</b>	<b>0</b>	<b>143,154</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
None at present	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
The Sobell Foundation	69,696	73,458	0	143,154
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>69,696</b>	<b>73,458</b>	<b>0</b>	<b>143,154</b>

### How much is requested from the Trust?

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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2017</b>
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Income received from:	£
Voluntary income	21,804
Activities for generating funds	0
Investment income	796
Income from charitable activities	296,338
Other sources	0
<b>Total Income:</b>	<b>318,938</b>

Expenditure:	£
Charitable activities	356,473
Governance costs	0
Cost of generating funds	3,660
Other	0
<b>Total Expenditure:</b>	<b>360,133</b>
<b>Net (deficit)/surplus:</b>	<b>-41,195</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement In Funds:</b>	<b>-41,195</b>

Asset position at year end	£
Fixed assets	4,977
Investments	0
Net current assets	165,100
Long-term liabilities	11,771
<b>*Total Assets (A):</b>	<b>158,306</b>

Reserves at year end	£
Restricted funds	1,560
Endowment Funds	0
Unrestricted funds	156,746
<b>*Total Reserves (B):</b>	<b>158,306</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
81-90%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: The most significant change to our organisation has been securing a contract in September 2017 for a Floating Support/Handyperson Service for £2.3million over 4-5 years. We have also won a contract for £61,000 over two years for running and developing two Dementia Cafes. This has meant that our staff team has expanded from 13 to 24.

## Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
City of London (except City Bridge Trust)	20,000	0	0
London Local Authorities	141,000	106,000	505,440
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

## Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

<b>Name of Funder</b>	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
Wembley Stadium National Trust	0	0	10,000
BLF Awards For All	0	0	9,750
Edward Harvist Fund	0	4,500	0
	0	0	0
	0	0	0

## Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Jenny Davison**

Role within                      **Chief Executive**  
Organisation: